# **Express Lanes: A Look at Customers in Spring 2015**





95 Express Lanes tolling began on December 29, 2014. Customers are already praising the Lanes and the benefits they provide – reduced travel times, reliable travel and faster travel speeds.

## Top Reasons for Using the 95 Express Lanes



Visit friends or family



Travel for vacation 37%



Commute to work 36%



Commute from work



67% of area drivers have an E-ZPass Flex

#### **Where Customers Live**

Washington, D.C. – 16%

#### Maryland – 22%

Montgomery County - 20% Prince George's County - 2%

### Virginia – 61%

Alexandria City - 4%

Arlington County - 8%

Cities of Falls Church, Fairfax City - 4%

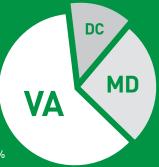
Fairfax County - 21%

Fredericksburg City - 2%

**Loudon County - 4%** 

Prince William County - 11%

Fauquier, Stafford, Spotsylvania Counties - 7%





The majority of 95 Express Lanes users say traffic on the regular lanes has been better since the Express Lanes opened

**Customers** say time savings average around



minutes

Both 95 Express Lanes users (82%) and non-users (74%) think the 95 Express Lanes benefit the region



Average Age: 40



95 Express Lanes also use the 495 Express Lanes



A Few of Travelers' Favorite Things about the Express Lanes

of weekly 95 Express Lanes users say the Lanes are worth the cost



Users see the benefit of the Lanes offering:



Fewer slowdowns



## Carpoolers have a Positive Reaction to the Express Lanes







Nearly 2 in 3 rate the Express Lanes positively











Nearly 2 in 5 say they rideshare more since the Lanes opened





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The 495 Express Lanes continue to provide travelers with faster, more reliable trips, options for transit and carpoolers and enhanced safety and incident response. The Lanes continue to see new customers and have a loyal customer base that remains satisfied.



Average Age: **42** 



78% of 495 Express Lanes users have a positive impression of the Lanes



Both 495 Express Lanes users (84%) and non-users (74%) think the 495 Express Lanes benefit the region

**Customers** say time savings average around



minutes

#### **Where Customers Live**

Washington, D.C. – 13%

Maryland - 26%

Montgomery County - 23% Prince George's County - 3%

#### Virginia - 60%

Alexandria City - 5%

Arlington County - 5%

Cities of Falls Church, Fairfax City - 4%

Fairfax County - 27%

Fredericksburg , Manassas Cities – 2%

**Loudon County - 5%** 

Prince William County - 8%

Fauquier, Stafford, Spotsylvania Counties - 4%

of area drivers have an E-ZPass

E-ZPass E:ZPass Flex

The majority of 495 Express Lanes users say traffic on the regular lanes has been better since the Express Lanes opened

# Top Reasons for Using the 495 Express Lanes



Appointments



Commute to work 36%



Visit friends or family 35%



Commute from work



**52%** 

of drivers who use the 495 Express Lanes also use the 95 Express Lanes

## Carpoolers have a Positive Reaction to the Express Lanes

More than eight in ten (81%) rate the Express Lanes positively











One in 4 (25%) say they rideshare more since the Lanes opened